

Owynn Kenli Ng

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TECHNICAL SKILLS

Design Tools: Figma, FigJam, Adobe XD, Adobe Photoshop, Adobe Illustrator

Frontend: HTML, CSS, JavaScript, Astro, Tailwind CSS, Sass, Git

CMS: WordPress, Wix, Squarespace, Shopify, Webflow

CORE COMPETENCIES

UI Design, UX Design, Wireframing, Prototyping, Responsive Design, User Flows, Design Systems, Branding, Copywriting, CMS Development, Cross-Functional Collaboration

LANGUAGES

Indonesian (Native), English (Full Professional Proficiency), and Chinese (Conversational)

WORK EXPERIENCE

Family-owned Palm Oil Plantation February 2021 — Now
Family Business Operations Manager Palembang, Indonesia

- Managed day-to-day operations for a family-owned palm oil plantation, coordinating staff, field activities, and operational workflows to ensure smooth business performance
- Supervised workforce communication, conflict resolution, compensation planning, and staff coordination while adapting management approaches to different staff personalities and on-site situations
- Strengthened leadership, interpersonal communication, and operational decision-making skills through hands-on experience in team management and business operations

Beamco December 2025 — March 2026
Contract UX Consultant Remote (Singapore)

- Served as a contract UX consultant for the upcoming Beamco product by streamlining and optimizing existing user flows, improving interface usability, and refining UX copy and labeling to enhance user clarity and overall experience

Confidential White-Label Platform Client October 2025 — December 2025
Freelance UI/UX Designer Remote (China)

- Analyzed and redesigned existing UI screens for a confidential white-label platform, improving usability, visual hierarchy, and overall user experience through UX-driven recommendations adopted by stakeholders
- Redesigned key interface screens and proposed feature enhancements to improve platform usability and user flow, while collaborating remotely with cross-functional teams from Singapore, China, and Taiwan throughout the design process

Fuku Ocean Trade February 2025 — June 2025
Freelance Brand Designer, Web Developer & Copywriter Remote (Jakarta, Indonesia)

- Developed the company's brand identity and website on WordPress, combining cohesive visual design with strategic copywriting to effectively showcase multiple fish products while strengthening brand consistency for local and international audiences

Cefinity Corp. 益馳京采資通股份有限公司 August 2020 — January 2021
Graphic and UI Designer Taipei, Taiwan

- Collaborated with marketing and development teams to design responsive and user-focused UI layouts for internal web applications, websites, and company products while improving usability and visual consistency
- Designed visual materials for marketing campaigns, sales presentations, and internal initiatives, while working closely with developers on front-end implementation and UI enhancements across platforms

For One Dream June 2019 — August 2020
Senior Graphic Designer and Web Designer Taipei, Taiwan

- Designed and developed wedding-related visual and digital assets, including invitation cards, wedding logos, banners, responsive RSVP microsites with online photo albums tailored to client needs, and the company website itself
- Oversaw junior designers and collaborated with sales and marketing teams across client projects, while producing event materials, performing professional photo retouching, and improving workflow efficiency for client management

Masahiro Shuzo Co., Ltd. まさひろ酒造株式会社

June 2020 — July 2020

Freelance Web Designer

Remote (Okinawa, Japan)

- Designed and developed a one-page WordPress website for an Okinawa-based Japanese awamori company to promote a new plum wine product for the Taiwanese market, while collaborating with a Taiwanese partner to create localized Traditional Chinese content tailored to local audiences

EDUCATION

I-Shou University 義守大學

December 2017 — January 2019

Chinese Language Center

Kaohsiung, Taiwan

James Cook University

March 2013 — August 2017

Bachelor of Information and Technology

Singapore

- GPA 3.5
- IELTS 7.5